



IIHMR University, Prabhu Dayal Marg, Near Sanganer Airport, Jaipur – 302029

Date: 01/12/2021

CIRCULAR

Centered around Digital Innovations in Pharmaceutical Industry

This is to inform that IIHMR University, Jaipur, is organizing an upcoming session under the **Master Class Series – Episode 43** on the theme “*Centered around Digital Innovations in Pharmaceutical Industry.*”

The session aims to provide participants with insights into the role of emerging digital technologies such as Artificial Intelligence, data analytics, automation, and digital health tools in transforming pharmaceutical research, clinical trials, supply chain management, and patient engagement.

Event Details:

Event Category: Master Class Series – Episode 43

Topic: Centered around Digital Innovations in Pharmaceutical Industry

Date: 9th December 2021

Time: 04:00 PM – 05:00 PM

Venue: IIHMR University, Jaipur

Speaker: Mr. Debashish Roy, Director, Pfizer Digital, Mumbai

The session will highlight key advancements in AI-driven drug discovery, digital clinical trials, blockchain-enabled supply chains, and cloud-based collaboration platforms in the pharmaceutical sector.

A handwritten signature in blue ink, appearing to read 'D. Roy', is placed above the title 'President'.

President

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